

THE MARKETING SOCIETY FILM CHALLENGE

CAN MARKETING SAVE THE PLANET?



Artwork: Elmgreen and Dragset
Image: Marshall Astor, Flickr

Helpful stimulus to get you started

Robert Rodriguez – 10 minute film school

Put 'robert rodriguez 10 min film school (the 1st & Original)' into youtube

Good examples of the sort of films we might produce

Democracy Challenge

<http://www.videochallenge.america.gov/video.html>

Demonstrating how simple can be spectacular - Isabella Rossellini

Put 'Isabella Rossellini' into youtube

Watch Green Porno Educational Videos – Bee and Earthworm

Adsdean film festival (a local challenge!)

Put 'adsdean film festival' into youtube

Some useful links on our theme

World Wildlife Fund Canada

Put 'Imagination vs global warming' into youtube

Do the green thing

<http://www.dothegreenthing.com/>



antennae