



Guest List A - D

First Name	Surname	Company Name
Ian	Allison	Shell International Limited
Ian	Armstrong	Honda (UK)
Joanna	Baldwin	(RED)
Johanne	Barton	Coca Cola
Steve	Bean	Shell International Limited
Sara	Bennison	Barclays UK
Martin	Beverley	Abbott Mead Vickers BBDO
Andrew	Bird	Marks and Spencer
Andy	Bird	Brand Learning
Julie	Bird	Starbucks
Seb	Bishop	(RED) International
Frank	Boulben	Vodafone Group
Julian	Boulding	thenetworkone Ltd
Andrew	Braxton	Shell International Limited
Charlie	Brooks	Nike (UK) Ltd
Emmet	Burns	Barclays Bank PLC
Gary	Carter	Richard Burbidge Ltd
Fran	Cassidy	Cassidy Media Partnership
Lindsey	Clay	Thinkbox
David	Clayton-Smith	Andrum Consultancy
Dan	Cobley	Google UK Ltd
Martin	Colston	Mars Drinks
Andrew	Cooper	Verve
David	Cowan	Forensics
Angus	Crowther	Oystercatchers
Christian	Dankl	Sony DADC
Jeremy	Davies	P and W
Lizzie	Davies	Lanson Champagne
Adrian	Day	FHD
Ronald	De Boer	Shell International Limited
Martin	Deboo	Investec Bank (UK) Ltd
Barbara	Delia	Barclays Bank PLC
Graham	Devereux	Maritz Research Ltd
Roisin	Donnelly	Procter & Gamble Ltd
Adam	Draper	Britvic Soft Drinks Ltd
Helen	Duce	Effective Brands
Grant	Duncan	Spencer Stuart

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Guest List E – K

First Name	Surname	Company Name
Britta	Effmert	Shell International Limited
Mark	Evans	Vivid Lime
Stuart	Evans	ICLP Plc
Richard	Exon	RKCR/Y&R
Rob	Farmer	ITV
Amanda	Felt	Chicago Booth
Louis	Fernandes	Acxiom Data UK
John	Fidoe	RSA Group
Debbie	Foley	Shell International Limited
Cheryl	Giovannoni	Landor Associates
Chris	Graham	Circus
Keith	Grainger	Redwood
Linda	Grant	A&N Media
Gemma	Greaves	The Marketing Society
Dan	Gregson	Beattie McGuinness Bungay Limited
Chris	Griffin	Museum Of Brands
Derek	Groom	Decideware Development Pty Ltd
David	Haigh	Brand Finance plc
Martin	Hayward	
Erin	Heath	(RED) International
Colin	Hewitt	The Marketing Society
Jerry	Hill	
Katrina	Hill	The Marketing Society
Sheila	Hooper	
Nick	Humphrey	Shell International Limited
Michael	Hunt	Shell International Limited
Tim	Hunt	Freeview
Scott	Jefferson	Greggs PLC
Peter	Jensen	Inion Plc
Philip	Kassapian	John Brown Publishing
Fleur	Kennedy	Abbott Mead Vickers BBDO
Aysha	Kidwai	ITV
Jeremy	Knight	
Harriet	Lamb	Fairtrade
Henry	Lambert	Beattie McGuinness Bungay Limited
Melanie	Lane	Shell International Limited

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Guest List L – R

First Name	Surname	Company Name
Judie	Lannon	Judie Lannon Consultancy
Kevan	Lawton	KYP Plc
Michael	Lean	Drafftcb
Vicky	Lee	Shell International Limited
Joanna	Levesque	Accenture UK - Marketing & Communications
David	Lightman	The Gild
Rachel	Livesey	Abbott Mead Vickers BBDO
Rebekah	Lord	ITV
Eileen	MacKintosh	The Marketing Store
Tyler	Mallison	The Gild
Dilys	Maltby	Circus
Andrew	Marsden	
Jill	Marshall	Bloom Design Ltd.
Simon	Massey	The Gild
Fiona	McAnena	BUPA
Ann	McCaig	Cafedirect
Noelle	McElhatton	Haymarket Brand Media
Scott	McGregor	Shell International Limited
Ian	McLernon	Parfums Christian Dior
Fleur	McNally	brandopus llp
Catherine	Meo	Coca Cola
Robbie	Millar	Effective Brands
Linda	Miller	Brand Learning
Emma	Morioka	Verve
Deborah	Morrison	ISBA
Katy	Mousinho	The Value Engineers Ltd
David	Pemsel	ITV
Mark	Petersen	Abbott Mead Vickers BBDO
Paul	Pontello	McDonalds Restaurants Ltd
Nina	Poulsson	?What If!
Carol	Purton	
Charlotte	Putnum	John Brown Publishing
Steve	Radcliffe	Steve Radcliffe Associates
Julie	Radford	Centrica plc
Mark	Rae	Brandhouse
Farah	Ramzan Golant	Abbott Mead Vickers BBDO Ltd
Simon	Ratcliffe	Your Future (London) Ltd
Steve	Richards	Novus Leisure
Giles	Robertson	Green Banana Marketing
Tom	Rodwell	Cricket for Change
Geoffrey	Russell	IPA

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Guest List S – Z

First Name	Surname	Company Name
Syl	Saller	Diageo Plc
Laura	Shipperlee	Shell International Limited
Rebecca	Singleton	Sainsbury's Supermarkets Ltd
Michael	Siurek	
Philip	Slade	The 7th Floor Consultancy
Toby	Smeeton	Sunday
Cilla	Snowball	Abbott Mead Vickers BBDO Ltd
Sarah	Stevens	BUPA
Fiona	Stewart	Antennae LLP
Christy	Stewart-Smith	AVIVA Plc
Christopher	Thurling	3Sixty
Diana	Tickell	Barnardos
Richard	Tolley	
David	Vardy	Vantedge Consulting Ltd
Mark	Walmsley	Vivid Lime
Gareth	Walton	Shell International Limited
Simon	Ward	Interbrand
Martin	Watkins	Shell International Limited
Chris	Weeks	Shell International Limited
Felix	Wetzel	Jobsite
Gavin	Wheeler	WDMP Communications
David	Wheldon	Vodafone Group plc
Nigel	White	Pork Farms Limited
Jackie	Wilkinson	Layton Blackham
Ed	Will	Breakfast
Magnus	Willis	Sparkler
Liz	Wilson	Albion
Christopher	Wilton-Steer	Brandhouse
Abbi	Wolfe	Beattie McGuinness Bungay Limited
David	Wood	Shell International Petroleum
Richard	Woodford	News International Newspapers Ltd
Christian	Woolfenden	Bacardi
Bob	Wootton	ISBA
Andrew	Wright	Beattie McGuinness Bungay Limited
Stephen	Yeates	Beattie McGuinness Bungay Limited
John	Zealley	Accenture UK & Ireland

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